



BRAND

DS Dash: Brand Protection

Who are DS-Compliance?

Leadership stems from the top down. The impetus to grow successful business is stimulated by senior and proven leaders.

We have built our company based on strength and extensive experience in our field. DS Compliance was founded by senior management who led teams at KPMG, PWC and BT making us the perfect solution for Cyber Security.

The DS-Compliance difference: Business results and competitive advantage from delivery of cyber resilience.

What is DS Dash: Brand Protection?

Social Media creates demands on Brands never seen before. Every influencer, every follower has the capability to support or denigrate brands.

Ds Dash: Brands forensically examines Voice and Video files across social media searching for key words and content by protecting company brand, ethos, and reputation, instrumental for winning trust, meeting compliance requirements and new business.

DS-Compliance establishes where influences are posting on social media, what they are posting and what they are listening to.

DS Dash: Voice is used to look for key words in many hours of broadcasting, providing evidence of activities or statements that may not be in line with corporate values.

Advertising, Banking, Insurance and retail all benefit from the service.

To find out more, please contact DS-Compliance

Email DS-Compliance

Visit DS-Compliance Website

BRAND

DS Dash: Brand Protection

Features

- Preventing brand and reputation damage
- Demonstrating any undesirable characteristics
- Highlighting support or involvement in illegal activities
- Identifying connections to proscribed organisations, terrorist groups, lobbies, advocates/ activist groups.
- Finding adverse media or news reports and breaches in company policy
- Outlining the leaking or potential of leaking confidential information, impact on client relations and exposure to bribery, corruption or fraud.
- Validating CV content and history

Benefits

- Covers all social media platforms
- Profiles users, channels, and content
- Red flags key words across potentially hundreds of hours of video.
- Forensic examination of voice files

To find out more, please contact DS-Compliance

Email DS-Compliance

Visit DS-Compliance Website